

Duolingo business model canvas

Key partners	Key activities	Channels
Investors	Managing partners	Mobile apps
Engineers	Managing learning community	Online platform
	Translating through crowdsourcing	
Key resources	Value proposition	Revenue streams
Online platform	Free language learning	Premium access
Mobile apps	Ability to learn anywhere with the Internet connection	Translation services
Engineers	Gamified apps	
	Translation	

Coursera business model canvas

Key partners	Key activities	Channels
Teachers	Managing partners	Online platform
Amazon	Managing learning community	Mobile apps
Developers		
Translators		
Revenue streams		Key activities
Subscription		Free learning
Premium features		Wide reach
		Flexible schedule