

Cleveroad business analysts estimated the time it takes to create a UI/UX design of Instagram mobile app.

Please mind that the number of hours listed below is **approximate** and imply UI/UX design creation for **iOS and Android platforms**.

Authorization	8	5,6
User profile	8	5,6
Edit profile	4	2,8
Forgot password	2	1,4
App Settings	2	1,4
Help	1	0,5
Home feed	8	5,6
Notifications	3	2,1
Direct	15	10,5
Video chat	15	10,5
Stories	6	4,2
Promotions	6	4,2
Create promotion	4	2,8
Insights	4	2,8
Content	6	4,2
Activity (audience)	4	2,8
Audience	4	2,8
Camera roll	4	2,8
Search	3	2,1
Posts	5	3,5
Followers	4	2,8
Follow and Invite	1	0,7
Your Activity	3	2,1
Privacy	2	1,4
Security	2	1,4
Ads	6	4,2
Archive	2	1,4
Nametag	2	1,4
Saved	2	1,4
Close edit	4	2,8
Discover people	3	2,1

Splash screen	1	0,5
Bio	0,5	0,35
IGTV	30	21
Hashtag	2	1,4
Search (top, people, tags, places)	3	2,1
New message	8	5,6
Comments	5	3,5
Filter	4	2,8
Manage filters	4	2,8
Tag people	2	1,4
New post	8	5,6
Story edit	4	2,8
	iOS	Android

In total, Instagram UI/UX design for iOS and Android takes **~365 hours**.